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PREMIER BATH & KITCHEN

RANCHO CORDOVA
2690 Sunrise Blvd, Suite # 300
Rancho Cordova, CA 95742
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Concepts From The Science Of Selling

April 3, 2017

5:30PM-8:30PM

Dinner & Drinks

RSVP by Wednesday

March 29th

rpatel@pacesupply.com

Cognitive Leadership

Seminar / Workshop / Keynote Series

Utilizing the latest neuroscience research, Robb Best's Cognitive Leadership Seminars are a fascinating exploration of how humans make decisions and ultimately plot the course of our lives. Robb's knowledge and techniques, delivered in his inimitable style, will radically change the way you interact with your customers, your colleagues and even your family and friends.

His fascination with neuroscience has led to the development of a communication and sales system based on human behavior. His current blog, *MindframewithRobb* is regularly read in 14 countries.

Featuring Robb Best, CKD



.1 CEU 

NKBA can self claim credit

YOUR CUSTOMERS ARE YOUR BUSINESS

Customer Experience is the essential secret weapon for today's top brands. In this seminar, learn how to grow and retain your customer base by employing a variety of strategies, including the Kano model. Develop and orchestrate the kind of customer experience that inspires lifelong loyalties—and makes word-of-mouth your least expensive but most powerful marketing tool.

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